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2010 *EdNET* Award: **Rookie Award** Nomination Questions

You can use this template to prepare answers for your online submission. Answer all three questions on the following pages, then paste the text into the appropriate place on the online nomination form. Please limit your answers to 300 words per question. All nominations are due by or before **Friday, March 12, 2010**.

For a review of the EdNet Awards rules, please visit:

<http://www.ednetconference.com/ednetNominationRules.asp>

For the online nomination site, please visit: <http://edusystemics.net/ednet>

Be prepared to provide the following contact information when you submit your nomination:

Nominee Organization	Nominee Contact Email
Nominee Contact Name	Nominee Website (URL)
Nominee Phone Number	

How to submit supporting materials:

Although the website reference you provide will be used to inform the judging process, we urge you to submit other supporting materials to assist judges in determining how well the nominee meets the criteria for the selected award. Supporting materials may include brochures, software (CD-ROM or web-based), print curriculum materials, artifacts from delivered services, manuals, and like resources.

Once you submit your online nomination form, your submission will be assigned a **four-digit nomination number that you will receive in a confirmation e-mail**. Please use that number in all communications regarding your submission. All materials must be received by **Wednesday, March 17, 2010**. Here are the directions to send us supporting materials:

Physical Media:

In consideration of the environment, we encourage the submission of electronic materials instead of physical materials. If you still wish to submit physical materials, we require four (4) copies of all physical media. These materials will NOT be returned. For positive identification, please include a printed copy of your confirmation e-mail with your mailing.

Send materials to:

Educational Systemics, Inc.
EdNET Nomination #[Nomination Number Here]
1225 E Sunset Drive
Suite 145, PMB 513
Bellingham, WA 98226-3554

Electronic Media:

Electronic materials sent as attachments will be distributed to the appropriate judges by e-mail. Electronic media may be sent as e-mail attachments to:

ednet_awards@edusystemics.com

Please include your four-digit EdNet Nomination number in the subject of your e-mail.

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Answer all three questions for the category you wish to nominate. Then paste the text block into the appropriate place on the online nomination form. Please limit your answers to what can fit in the text boxes provided (300 words per question).

1. Select one of the following attributes from the award description that best describes why you believe this organization should be given this award.
 - a. Development of a new product
 - b. Development of a new service
 - c. Development of a new business model.

Provide facts that support your selection.

2. Explain why you believe this organization shows promise in the next 3-5 years. Describe the potential outcomes of the strategy and/or products being pursued and their contribution to the revenues of the organization. Support your assertion with concrete examples from existing implementations.

- 3.** Make an argument for how the products/services of this organization have the potential to change the nature of learning and teaching. Explain how the strategy or products are different than those available in the market today.